

AEO ZONE

7 Revenue Leaks Checklist

Find common gaps that quietly reduce sales and customer value.

The Seven Leaks

1. Missed calls and unanswered messages
2. Slow follow-up
3. Confusing offers or next steps
4. Weak website trust and conversion
5. Poor review and reputation follow-through
6. No reactivation of old leads or customers
7. No referral request process

Fast Action Plan

1. Choose the largest likely leak.
2. Measure it for seven days.
3. Assign one owner.
4. Implement one improvement.
5. Compare the result before adding more complexity.

Next Step: Take the Free Revenue Authority Score™ at AEOZone.com or explore the \$197 Business Growth Assessment™.

Educational resource only. Results and financing are not guaranteed.