

AEO ZONE

30-Day Business Growth Planner

A four-week framework for turning priorities into measurable action.

Week 1 - Diagnose

1. Complete the Revenue Authority Score™.
2. Choose one primary metric.
3. Identify the largest friction point.
4. Record the current baseline.

Week 2 - Improve

1. Implement one lead, conversion, visibility, or funding-readiness improvement.
2. Assign responsibility and deadline.
3. Create a simple tracking method.

Week 3 - Follow Up

1. Review inquiries and customer feedback.
2. Contact old leads or customers.
3. Ask for referrals and reviews where appropriate.

Week 4 - Measure

1. Compare results with the baseline.
2. Keep, adjust, or replace the improvement.
3. Choose the next 30-day priority.

Next Step: Take the Free Revenue Authority Score™ at AEOZone.com or explore the \$197 Business Growth Assessment™.

Educational resource only. Results and financing are not guaranteed.